

To tamp down Chicago's gun violence, officials are trying things such as more youth mentoring and more cops. They are also talking about another approach: getting shooters employed.

"The best anti-crime program is a job," Mayor Rahm Emanuel said last fall in a heavily hyped speech about the city's violence. "It's that simple."

Other politicians, including Illinois Gov. Bruce Rauner, and many civic leaders have said similar things.

So far, though, they have not spoken much about how big an employment program would have to be — or how much it would cost, even if focused on lower-paying jobs. So WBEZ set out to investigate what it would take.

To come up with the number of full-time, year-round jobs in a program that would eliminate a significant amount of violence, we crunched numbers with Matthew Wilson, an economic-development planner at the University of Illinois at Chicago's Great Cities Institute, which has been doing research on employment and poverty.

First we identified a group that makes up just 4 percent of Chicago's population but accounts for roughly half of the city's shooting victims this year — and potentially half the assailants. That group consists of males, ages 16 to 34, in 26 of the city's 77 community areas.

Then we used U.S. Census Bureau estimates

to find out roughly how many members of this group are out of school and out of work. That number is 32,656. To keep the math simple, we rounded it down to 30,000. That's how many jobs might be needed to take a big bite out of Chicago's violence.

The next question was how many dollars per hour those jobs would need to pay to convince most of those 30,000 people to steer clear of violence. We gathered thoughts on that from a 26-year-old man who grew up on the West Side. (To hear his story — it's a bit graphic — use the audio player above.)

His answer, \$13 an hour, fit what we have heard from other shooters, so we ran with it.

That final price tag, \$1.1 billion for the program's first year, is no small sum. But, just for context, it's around the planned cost of redeveloping Union Station downtown. It's also roughly what Illinois spends to keep its violent offenders in prison for one year.

And, while we're considering cost, it might be a lot more expensive to allow Chicago's shooting surge to continue. For starters, there's the policing, incarceration and medical care. The violence is probably also a factor in the city's population drop — a drain on the tax base. Another drain is simply having those 30,000 at-risk people jobless.

"Even the low-skilled jobs would be a good starting avenue because every penny of investment is going to result in more money circulating in our economy," said Teresa Córdova, director of UIC's Great Cities Institute.

And remember Mayor Emanuel's words? "The best anti-crime program is a job. It's that simple."

People with power and resources make a good case that employment is essential. The next step is to create a jobs program big enough to scale the violence way down.

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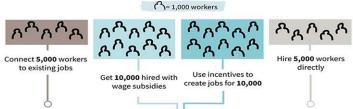
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Let's do some rough math

There are different ways to put 30,000 workers with minimal skills into jobs. They range from direct government employment, as took place during the Great Depression, to simply helping the workers connect with employers that have openings. Joseph Persky, a University of Illinois at Chicago economist, helped us come up with a combination of government strategies that might be feasible:

We'll use four main strategies to get the 30,000 workers hired



Existing jobs

Expert opinions vary on how many positions are available for these low-skilled workers. We're thinking the number would not be many more than 5,000, given the Chicago area's sluggish economy.

The employers would cover all the pay but many would need convincing to take on shooters and potential shooters. The outreach, logistics and coordination might cost around:

+ \$5 million

Wage subsidies

Employers for these workers would need the government to subsidize wages. To keep the math simple, we'll set the subsidies at 20 percent. And we'll cap them at 10,000 workers because Persky warns that too many subsidies would end up driving down wages.

At \$13 an hour — a rate many shooters say they would accept — the subsidies would total \$5,200 per person per year. For all 10,000 workers:

+ \$52 million

Direct employment

About 5,000 workers would be employed directly by a government agency or nonprofit contractor.

A \$13 hourly wage, plus benefits, would amount to roughly \$36,000 per worker per year, totaling \$182 million. To help cover management and materials, we'll round it up to:

+ \$200 million

Job creation incentives

The public has an interest in boosting industries including sustainable energy, environmental cleanup and elder care, according to Persky.

He estimates another 10,000 workers could be employed through government incentives to companies in those fields and says the costs would shake out to about \$20,000 per worker, totaling:

+\$200 million

But these workers have difficult backgrounds. Many would need help to succeed in the jobs.

Supports to ensure success

"It's not enough to just give them a job and think that all their troubles are solved," said Karin Norington-Reaves, chief of the Chicago Cook Workforce Partnership.

Many of these workers would need "wrap-around services," as social workers refer to them. Those services can include anything from mentoring to work attire. And the services vary, depending on individual needs.

Norington-Reaves puts the average cost per person at \$20,000. Multiplied by 30,000 workers, we get:

+\$600 million

For Daniel that might include:

- Counseling for traumatic stress from violence.
- Remedial education for literacy and basic math.
- A CTA pass since he doesn't have access to a car.

For Nicolas:

- Drug-addiction therapy not covered by insurance.
- Training in job-related "soft skills" such as teamwork.
- Help getting some arrests expunged from his record.

Adding it all up



Credit: Paula Friedrick/WBEZ